

NPOC

We set up the Nissan Primera Owners Club (NPOC) around 2001, as a central place for all Nissan Primera nutcases to hang out. Originally most of the Old Skool members used to be found on forums in the States where they had a healthy and popular interest in the Infiniti G20 (equivalent rebadged model of the Nissan Primera), as there wasn't a UK forum or club running. As the UK members on the American forums grew, we decided to launch the NPOC. We now have the world's largest member base of Nissan Primera enthusiasts!

Presently we have 13,000 registered members. In 2007, we sadly had to purge our forums and members database, to start with a fresh install. In just three years, we have now got to 13,000. We monitor weekly registrations and it's currently around 150 new members per week! We have many overseas members and our forums have a huge turnaround of daily content.

Collectively we have more technical and mechanical knowledge than anywhere else, that can even be applied to Nissan themselves! We help fix the cars they can't and can confidently say 'we've been there and wear the tee shirt.' For the years we've been running, we've discovered what works and what doesn't, what fits and what won't.

All models of Nissan Primera are represented throughout our member base. We have a very public policy on what makes a member's car a good one and welcomed to the club. Quite simply, it is based on the badge on the boot. If it says Primera, that's a big pass and the member and their car are welcomed and judged equally. Yes, some of the cars are more powerful or higher spec *but* we are a members first, cars second club. £20,000 show car or £200 rusty shitter, it's all good for the NPOC. There is no marque snobbery. We are represented as one family under one banner: The Nissan Primera Owners Club, a friendly and welcoming club to all.

Our forums are a hive of activity on a daily basis, and with over 13,000 registered members, it's no surprise. We have forum sections dedicated to all things covering the Nissan Primera, from cosmetics and styling, power and performance, maintenance and ICE.

Our Trading Sections are always a big hit with the members too – there's no better place for a bargain on Primera parts. We have members who break and strip cars and help others keep theirs on the road. As a very large club we also do regular Group Buys (where the buying power of many for the same item can slash the price etc). We have also negotiated club discounts with a lot of companies.

Our forums contain an excellent and very

popular 'How To' forum section. When our members take on any project, whether it be a basic oil and filter change or a suspension overhaul, we ask them to grab a camera and then document the process – it helps the whole community. No Haynes manuals needed at NPOC!

We don't just talk about cars either, there are sections that cover music, photography, jokes and a 'Pitlane' forum section, where we can all sit back and just chat about daily life!

We have a massive Club Meets Archive section, which shows all of our club meets in photos from Day One of this club being set up (circa 2001). We're proud of our club heritage and history.

The NPOC attends pretty much all of the big national Jap car meets throughout the year but the ones that get the club out in force are always Japfest and JAE. Traditionally we are one of the biggest car clubs in attendance at both of these events. JAE 2009 saw us line up around 70 club cars and we had 100ish members and their guests spend the weekend with us!

Traditionally, we have our own annual club meets too, which always draw large numbers. These are held at:

- Ferry Meadows in Peterborough (July or August)
- Ace Cafe in London (December)
- Winchester (April)

Most months, if the club is not attending a National Meet of some sort or one of our own annual meets, the guys and gals from their own local regions will get together for either a show of cars and a chat, or an informal drink or meal.

We have a very active monthly club meets calendar, getting out and about is just as important for our members. All our club meets are advertised on our forums and we welcome all members.

Most online clubs are just that, online – We are as active offline as we are online.

Every year since we started out in 2001, we have improved upon the previous year. We see more members registering on average, we get more members at club meets too and the popularity of the Nissan Primera grows (not bad for a car it stopped making a few years ago!). We hope 2010 brings much of the same.

The NPOC produces an online monthly magazine (published within a dedicated forum section) that our members enjoy, it showcases who did what during each month and gives many cracking ideas for others to follow.

For more information about the club, please visit www.npoc.co.uk

